

Tinker Hatfield

BY Dalen Davis

Where is he from?

Tinker Hatfield was born April
30, 1952, Hillsboro, Oregon

What is he famous for?

Tinker was famous for designing the Jordan 3 through Jordan 15. Not only did the shoes help improve Michael Jordan his performance, but it made Michael Jordan famously known for his shoes and basketball game.

What were the influences of Tinker Hatfield?

Tinker Hatfield was influenced by a
the Centre Pompidou, it showed
what it really was from the outside
without looking in the inside

Technology Advancements

Tinker added air ventilation and a leather composite that makes shoes more durable. This was very effective and is highly used today.

Long Term Effects

Material used in the 1980's are still used today. Examples are high tops, leather and air soles.

Reason for selection

I chose to do Tinker because I wanted to know how the Jordan brand became so valued and how Jordan was so successful with his movements as he played.